**Ipsos survey across Europe on consumer attitudes to palm oil biodiesel**

The survey was undertaken during the first two weeks of September 2018 in nine European countries: Belgium, France, Germany, Great Britain, Hungary, Italy, Poland, Spain, and Sweden. In each country a sample of 500 adults were surveyed online meaning there was a total of 4,500 citizen attitudes polled. While the sample in each country was not large it was designed to be representative. A full set of data associated with the survey are provided alongside this briefing. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of ±5.0 percentage points for respondents in each country, and ±1.7 percentage points for all respondents surveyed.

Q: Did you know that diesel fuel in your country has palm oil added to it?

Note: In Great Britain fuel suppliers don’t use palm oil biodiesel in any meaningful quantity. Same thing in the Netherlands.

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Total** | **Belgium** | **Poland** | **Sweden** | **Hungary** | **France** | **Germany** | **Great Britain** | **Italy** | **Spain** |
|  | A | B | C | D | E | F | G | H | I | J |
|  |  |  |  |  |  |  |  |  |  |  |
| Base: Except Great Britain Respondents (unwtd) | 4022 | 500 | 502 | 501 | 505 | 502 | 509 | - | 501 | 502 |
| Base: Except Great Britain Respondents (wtd) | 4000 | 500 | 500 | 500 | 500 | 500 | 500 | - | 500 | 500 |
| Yes | 734 | 66 | 78 | 165 | 62 | 118 | 122 | - | 64 | 59 |
| 18% | 13% | 16% | 33% | 12% | 24% | 24% | - | 13% | 12% |
|  |  |  | BCEFGIJ |  | BCEIJ | BCEIJ |  |  |  |
| No | 3266 | 434 | 422 | 335 | 438 | 382 | 378 | - | 436 | 441 |
| 82% | 87% | 84% | 67% | 88% | 76% | 76% | - | 87% | 88% |
|  | DFG | DFG |  | DFG | D | D |  | DFG | DFG |
| Sigma | 4000 | 500 | 500 | 500 | 500 | 500 | 500 | - | 500 | 500 |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | - | 100% | 100% |
|  |  |  |  |  |  |  |  |  |  |

Q: Do you support or oppose the European Union ending support to the use of palm oil in diesel fuel?

|  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Total** | **Belgium** | **Poland** | **Sweden** | **Hungary** | **France** | **Germany** | **Great Britain** | **Italy** | **Spain** |
|  | A | B | C | D | E | F | G | H | I | J |
|  |  |  |  |  |  |  |  |  |  |  |
| Base: Except Great Britain Respondents (unwtd) | 4525 | 500 | 502 | 501 | 505 | 502 | 509 | 503 | 501 | 502 |
| Base: Except Great Britain Respondents (wtd) | 4500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| Strongly support | 2053 | 224 | 166 | 221 | 265 | 258 | 217 | 215 | 245 | 243 |
| 45.6% | 45% | 33% | 44% | 53% | 52% | 43% | 43% | 49% | 49% |
|  | C |  | C | BCDGH | BCDGH | C | C | C | C |
| Somewhat support | 1063 | 107 | 176 | 111 | 112 | 95 | 105 | 128 | 132 | 97 |
| 23.6% | 21% | 35% | 22% | 22% | 19% | 21% | 26% | 26% | 20% |
|  |  | BDEFGHIJ |  |  |  |  | FJ | FJ |  |
| Somewhat oppose | 427 | 50 | 48 | 74 | 46 | 22 | 55 | 36 | 38 | 59 |
| 9.5% | 10% | 10% | 15% | 9% | 4% | 11% | 7% | 8% | 12% |
|  | F | F | BCEFHI | F |  | F |  | F | FH |
| Strongly oppose | 220 | 21 | 7 | 37 | 24 | 30 | 33 | 13 | 20 | 35 |
| 4.9% | 4% | 1% | 7% | 5% | 6% | 7% | 3% | 4% | 7% |
|  | C |  | CHI | C | CH | CH |  | C | CH |
| Have no opinion | 737 | 98 | 103 | 58 | 54 | 95 | 90 | 108 | 65 | 66 |
| 16.4% | 20% | 21% | 12% | 11% | 19% | 18% | 22% | 13% | 13% |
|  | DEIJ | DEIJ |  |  | DEIJ | DE | DEIJ |  |  |
| Sigma | 4500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 | 500 |
| 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% |
|  |  |  |  |  |  |  |  |  |  |
| Summary |  |  |  |  |  |  |  |  |  |  |
| Top2Box (Strongly/ Somewhat Support) | 3116 | 331 | 342 | 331 | 376 | 353 | 322 | 343 | 377 | 341 |
| 69% | 66% | 69% | 66% | 75% | 71% | 64% | 69% | 75% | 68% |
|  |  |  |  | BCDGHJ |  |  |  | BCDGHJ |  |
| Low2Box (Somewhat/ Strongly Oppose) | 647 | 71 | 55 | 111 | 69 | 52 | 88 | 49 | 58 | 94 |
| 14% | 14% | 11% | 22% | 14% | 10% | 18% | 10% | 12% | 19% |
|  | H |  | BCEFHI |  |  | CFHI |  |  | CFHI |